



# Strategic Plan Actions

## *2015-2018 November 14, 2015*

### Values

The things we do affect people's lives. That's why we believe in:

- Always remembering that we do this for the children;
- Being leaders in child development, exhibiting professionalism at all levels, including:
  - Providing a safe, healthy, and stable environment and organization that everyone can depend on;
  - Pursuing our passion for lifelong learning;
  - Respecting and celebrating diversity;
  - Building and maintaining strong partnerships;
  - Innovation
  - Community engagement; and
  - Being fair and accountable to the children, staff, partners and community.

### Vision

We envision a future where happy and healthy children grow up to become healthy and happy adults who benefit Inuvik and society as a whole. The Children First Society's child development services help children to achieve their greatness!

The Children First Society is thriving, accessible to all families, and operated sustainably.

### Mission

The Children First Society provides child development services for all children in Inuvik to help them achieve their greatness! The Society does this through the delivery of child development programs, and child, family, and public education.

### Goals

1. To be a Centre of Excellence for child development
2. To have child development programming accessible to all children in Inuvik



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### Objectives

1. Delivery of ECD programming that meets the goals of the NWT ECD strategy and is appropriately supported by the GNWT
2. Effective communication between the board, management, members, and partners
3. Increase board capacity through portfolio development and targeted recruitment
4. Strong and supportive partnerships
5. Increase enrolment to 100% of program capacity 2018, with participation by children representative of Inuvik's population
6. Increase donations by 10%/year, with all donations and fundraising initiatives tied directly to special programs, initiatives, and tuition for children
7. Explore additional revenue-generating opportunities
8. Increase staff retention to 80%
9. 100% of program delivery staff are fully qualified by 2018
10. Improved financial oversight and stability